

Store  
Hours  
9 to 5:30

### Store Your Furs Now

Cold dry air storage vault on the premises; with efficient service and protection against all loss. "Furriers since 1842."  
Charges moderate. Phone Pennsylvania 5100, Extension 34, and auto will call. Or take elevator 6, 7 or 8. TENTH FLOOR.

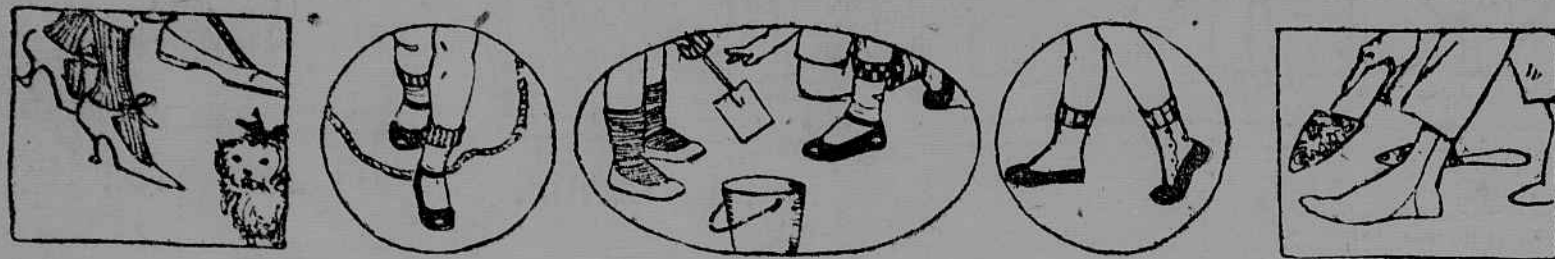
# GIMBEL BROTHERS

32ND STREET - BROADWAY - 33RD STREET NEW YORK CITY

### Music Salons Open Evenings

During the Great April Sale of Pianos, Players and Phonographs, Music Salons open until 9 P. M.  
Use 33d Street Entrance, near Broadway, after 5:30 P. M.  
GIMBELS MUSIC SALONS: EIGHTH FLOOR

Phone:  
Pennsylvania  
5100



# Compelling Values Mark The Semi-Annual Sale of Perfect Hosiery

## 55,000 Pairs of Stockings and Every Pair Perfect Savings From 20% to 50% On This Season's Lowest Prices

A semi-annual sale that breaks away from the usual channels of procedure—outdoes all sales of its kind. Silk stockings—all perfect stockings—and all of admirable quality.

They need neither talk nor description to emphasize their values. You know present prices. You see these prices. Savings are up to half. Complete range of the wanted colors

—complete range of the wanted styles. The greatest saving event of the year, because its thrift opportunities reach every man, woman and child.

### Silk : For Men

**55c**

3000 Pairs' Pure  
Silk Socks

Good heavy weight of pure silk. Heels and toes reinforced with an extra thread of lisle. Black, cordovan, tan, gray and navy blue.

5000 Pairs

Pure silk socks with reinforced heels and toes. Black, cordovan, gray, navy.

**48c**

No. C. O. D.'s. Mail Orders Filled.  
Gimbels Hosiery Shop: Main Floor

### Women's Silk Stockings

12000 Pairs Silk Stockings

Pure thread silk of fine sheer quality. Wide elastic lisle tops, reinforced lisle heels and soles. Black, white, cordovan, Russia calf, smoke.

**89c**

12000 Pairs

Fine fibre silk stockings with wide elastic tops, reinforced lisle heels and soles. Seamed backs.

**48c**

4000 Pairs

Pure thread silk stockings, with lisle tops. Full fashioned. And Salesmen's samples of beautiful novelty and plain stockings of very high grade.

**\$1.88**

3000 Pairs

Full fashioned pure dye silk stockings in a splendid serviceable weight. Lisle tops and soles. Black, white and several desirable shades.

**\$1.19**

1000 Pairs

Salesmen's samples of the finest qualities of pure thread silk stockings embroidered with clocks in several patterns.

**\$2.89**

Tax 9c additional

### For Children

**19c**

6 Pairs for \$1.10

10000 Pairs of Socks

Children's fashioned cotton socks in a wide variety of fancy striped tops in many colors. Or dark color socks with fine hair line stripe. Sizes 5 to 9½.

5000 Pairs Socks

Three-quarter length socks of very fine mercerized yarns. Fancy colored tops. Sizes 6 to 9½.

**35c**

3 Pairs for \$1.00

No. C. O. D.'s. Mail Orders Filled.  
Gimbels Hosiery Shop: Main Floor

### Radium LACES

At Very Special Sale Prices

**\$2.25** a yard. 40 inch Allover

**\$2.95** a yard. 36 inch Flouncing

Bought ahead for this sale—and bought for less. Radium laces of extra fine quality—ever so many effective patterns—in the choicest colors for afternoon wear.

Black, white, navy, Brown, grey, champagne  
Priced Much Less!

GIMBELS—Main Floor.

### Fine Voiles

Printed and Plain

Beating the Town in Great Value.

Not a single design left from last year! They are the newest motifs and colorings. Floral and foudard effects, as well as a splendid assortment of attractive light and dark solid shades. 38 inches wide.

**28c** YARD.

Printed Percales Extra Good Quality

A wonderful variety of smart, neat designs on light grounds. This is a very durable fabric and a rare value at this special price. 36 inches wide.

**15c** YARD.

Imported Organdies

Imported Swiss Organdies in a plentiful selection of dark and pastel shades. Nothing more charming or cooler for summer frocks! 44 inches wide.

**68c** YARD.

GIMBELS—Second Floor.



### Hats of Silk

Fashion Proposes:  
Paris Disposes: the  
Gimbel Studio Adapts

Fabric hats of georgette; of crepe de chine; of taffeta; of satin, with the glory of fruit, the witchery of flower, the grace of feather, all in this exquisite Gimbel grouping whose moderation of price is ever a cause for wonder. \$22.50.

The Model: Flame-georgette draped:  
Flame Grape-trimmed: Paris-wise:  
An example of the Beauty That  
Is Yours at but \$22.50.

GIMBELS MILLINERY SALON—Third Floor.

### All Wool Velours

Startlingly Priced for Monday

SALE!

**\$2.50**  
Yard

SALE!

QUALITY

It is 54 inches wide—and an extra-fine grade of all wool velour. Ideal for coats, suits and dresses.

PRICE

The quotation we make is exactly ONE-HALF today's price for this quality merchandise. Superb value.

COLORS

Lovely shades: Sea-foam, French blue, sable, taupe, open, putty, tan, brown, grey, reindeer, navy and black.

GIMBELS WOOLEN GOODS SHOP—Second Floor.

### Lamps and Shades

in a HALF-PRICE SALE

50 Table  
Lamps: Half

A real scoop from one of America's best makers. Every lamp stamped with his famous name.

Metal Bases:  
Hand-painted Shades:  
\$9.00 to \$41.50

Solid Mahogany  
Floor Lamps: Half

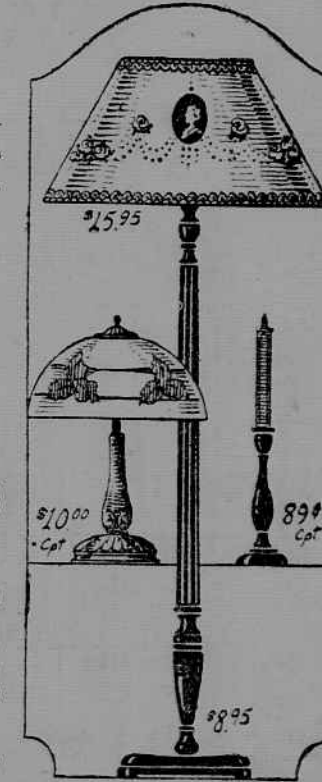
Mahogany or gold and black finish; complete with pull chain socket; cord; plug.  
**\$8.95**

150 Glace Shades  
24 in.: Hand-painted

Suitable for floor or table lamps. **\$15.95**

Mahogany Finish  
Candle Sticks with candle. **89c**

GIMBELS LAMP SHOP—Fifth Floor.



### The Sale Continues: Vantine Teas

Sale Price  
**1 lb. 58c**

VANTINE'S PRICE WAS  
\$1.15 per pound

Sale Price  
**½ lb. 30c**

VANTINE'S PRICE WAS  
60c half pound

Orange Pekoe, Formosa Oolong, English Breakfast—those fragrant blends so favored by epicures—all at one-half Vantine regular prices.

### Specialties in Oriental Dainties

VANTINE GINGER

Crystallized, 1 lb. box... \$1.50  
Crystallized, ½ lb. box... .79  
Stem, 1 lb. box... 1.75  
Stem, ½ lb. box... 1.00

VANTINE COFFEE

Yo-Sa Coffee, 1 lb. pkg. \$ .55  
Vantine Fruit Slice Candy  
Made from marmalade, flavored with fruit juices, packed in fancy Japanese boxes. Box \$ .80

MAIL ORDERS FILLED

GIMBELS—Main Floor and Downstairs Balcony.

### Furs That Add Tone to Your Spring Costumes

Distinctively Designed—  
Specially Priced for Monday

Wolf Scarfs, blue fox color... \$27.50  
Silver Pointed Fox Scarfs... \$45.00  
Fox Chokers, steel grey color... \$14.50  
Stone Marten Scarfs... \$28.50  
Japanese Sable, large skin, scarf... \$29.00  
Hudson Bay Sable Scarfs, 2 skins... \$85.00  
Grey Squirrel, fine Chokers... \$11.50  
Mahogany Brown Fox Scarfs... \$35.00

OTHER FASHIONABLE FURS,  
MODERATELY PRICED.  
GIMBELS FUR SHOP—Third Floor

### Ruffled Grenadine Dutch CURTAINS

Including Valance

**\$3.65** SET

The summer sun should peep thru ruffled curtains, says Fashion. And here are quite the prettiest ruffled curtains that ever a summer sun shone thru. Noting the low prices, aren't you?

Ruffled Dutch Valanced  
Curtain Sets: \$4.25

Figured colored marquisette; ruffled and loop; separate valance. 7 styles to choose from, each daintier than the last.

Ruffled Voile  
Curtains: \$3.75  
With Valance

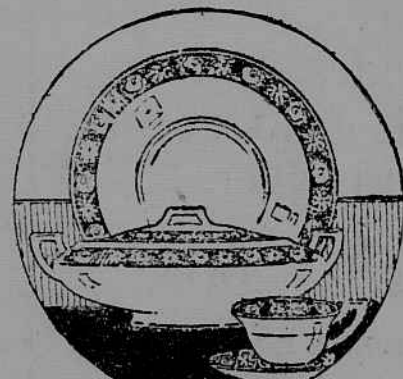
Ruffled Muslin  
Curtains: \$3.65  
With Valance

GIMBELS UPHOLSTERY SHOP—Sixth Floor.

### And Now a REAL Drop in China and Glass Prices

Save 25%  
to 40%

Greatest Concessions on This  
Group of Merchandise We've  
Been Able to Offer in Years



106-Pc. American Porcelain Dinner Set; coin gold band; gold-covered handles. **\$27.50**

106-Pc. American Porcelain Dinner Set; 25 borders; coin gold handles. **\$37.50**

3 Pc. Light Cut Lemonade Sets \$3.95  
Light Cut Sherbets and Fruit Salads 50c, 75c  
107-Pc. Nippon China Dinner Sets \$69.50

GIMBELS CHINA AND GLASSWARE SHOP—Fifth Floor.

### MIRRORS : Great Purchase and Sale At HALF PRICE

**\$3.75 TO \$29.50**

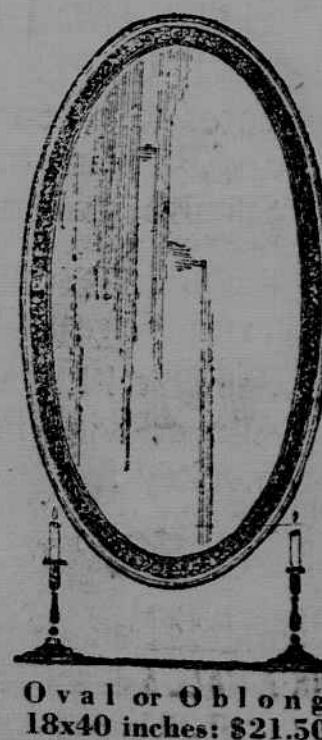
And Every Mirror Regularly TWICE That

That wedding gift you must buy—find the right mirror for it—HALF PRICE! A bare wall space PRICE! Large and small, oval—a room with no mirror in it—or oblong—they're all half price.

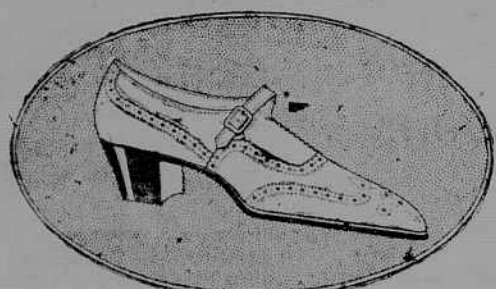
Tastefully framed in antique gold, with floral or simple conventional patterns in polychrome effects. And toned frames in brown, green or dull blue. Mirrors for every room—mirrors for every purse. The mirror pictured shows what half price value means—shows what this sale holds for you.

Sizes 6x18 inches to 29x41 inches.

WATCH for the great SALE of PICTURES now in preparation in our Picture Shop  
GIMBELS MIRROR SHOP—Sixth Floor.



Oval or Oblong  
18x40 inches: \$21.50



A NEW Pump  
for Dress or Street Wear  
**\$11.75**

Serving a Double Purpose  
with a Double Smartness

Grey buckskin; imitation winged tip; welted soles; walking heels; strap and buckle.

Bronze Strap  
buttoned Pumps; **\$11.75**  
Louis XVI. heel

GIMBELS WOMEN'S SHOE SHOP—Second Floor